

COOKIE POLICY

OrthoDental d.o.o., Vilharjeva cesta 42, 1000 Ljubljana

Tax number: 82691029

Registration number: 8162158000

info@orthodental.si

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1. INTRODUCTION

This Cookie Policy (hereinafter: "Policy") defines the types of cookies and related technologies used on the website www.orthodental.si (hereinafter: "Website"), the purposes for which they are used, and the methods of managing cookies.

The controller of personal data is **OrthoDental d.o.o., Vilharjeva cesta 42, 1000 Ljubljana** (hereinafter: "Controller").

This Policy is prepared in accordance with the following regulations:

- **Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (GDPR)**,
- **Directive 2002/58/EC on privacy and electronic communications (ePrivacy Directive)**,
- **Zakon o varstvu osebnih podatkov (ZVOP-2)** – Slovenian law,
- **Zakon o elektronskih komunikacijah (ZEKom-2)** – Slovenian law.

The Controller uses the **Cookiebot** service to manage user consent, allowing users to accept, reject or customise the use of specific categories of cookies in accordance with the law.

2. DEFINITION OF COOKIES

Cookies are small text files that are stored on the user's device when visiting the Website. Cookies enable the operation of web services, improve the functionality of the Website, support usage analysis, and allow the display of personalised content and advertisements.

According to their purpose, we distinguish the following types of cookies:

- strictly necessary cookies,
- statistical or analytical cookies,
- functional cookies,

- advertising or profiling cookies,
 - cookies set by third-party services (e.g., YouTube, Google Maps).
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3. LEGAL BASIS FOR THE USE OF COOKIES

3.1 Strictly necessary cookies

These cookies enable the basic functioning of the Website (security, content loading, consent management).

They are installed **without the user's consent**, based on:

- Article 157 of ZEKom-2,
- Article 6(1)(f) GDPR (legitimate interest of the Controller).

3.2 Statistical, functional and advertising cookies

Non-essential cookies are installed **exclusively on the basis of the user's explicit consent**, in accordance with:

- Article 6(1)(a) GDPR,
- ZEKom-2.

The user may change or withdraw their consent at any time via the Cookiebot control panel available on the Website.

STRICTLY NECESSARY COOKIES – COOKIEBOT

Cookie Name	Purpose	Storage Duration	Provider
CookieConsent	Stores the user's consent	1 year	Cookiebot
CookieConsentBulkTick et	Manages consent across multiple domains	1 year	Cookiebot

STRICTLY NECESSARY COOKIES – NITROPACK

Cookie Name	Purpose	Storage Duration	Provider
nitroCachedPage	Indicates whether the page is served from cache	Session	NitroPack
nitroDeviceType	Device type recognition	1 day	NitroPack
nitro_sid	Technical session identifier	Session	NitroPack

STRICTLY NECESSARY COOKIES – GOOGLE reCAPTCHA

Cookie Name	Purpose	Storage Duration	Provider
_GRECAPTCHA	Preventing abuse and bot activity	Session	Google
rc::a	Risk assessment and bot behaviour detection	Persistent	Google
rc::b	Session security cookie	Session	Google
rc::c	Analysis of interactions with forms	Session	Google

STATISTICAL / ANALYTICAL COOKIES – GOOGLE ANALYTICS 4

Cookie Name	Purpose	Storage Duration	Provider
_ga	Visitor identifier	2 years	Google
ga*	Measurement of events and sessions	13 months	Google

ADVERTISING COOKIES – META (FACEBOOK)

Cookie Name	Purpose	Storage Duration	Provider
_fbp	Advertising targeting	3 months	Meta Platforms
fr	Conversion measurement	3 months	Meta Platforms

ADVERTISING COOKIES – TIKTOK

Cookie Name	Purpose	Storage Duration	Provider
_ttp	Measurement of ad performance	13 months	TikTok
_tt_enable_cookie	Event logging	Session	TikTok

ADVERTISING COOKIES – PINTEREST

Cookie Name	Purpose	Storage Duration	Provider
_pin_unauth	Tracking user activities	1 year	Pinterest
_pinterest_sessions	Identification and advertising targeting	up to 1 year	Pinterest

ADVERTISING COOKIES – SNAPCHAT

Cookie Name	Purpose	Storage Duration	Provider
sc_at	Ad and conversion measurement	1 year	Snap Inc.

THIRD-PARTY COOKIES – YOUTUBE

Cookie Name	Purpose	Storage Duration	Provider
YSC	Links the video to the user's session	Session	YouTube
VISITOR_INFO1_LIVE	Adjustment of playback quality	6 months	YouTube
PREF	Storage of viewing preferences	2 years	YouTube

THIRD-PARTY COOKIES – GOOGLE MAPS

Cookie Name	Purpose	Storage Duration	Provider
NID	Storage of user preferences	6 months	Google
SID	Security and abuse prevention	1–2 years	Google
HSID	Security and authentication	1–2 years	Google
SSID	Security and map functionality	1–2 years	Google
SAPISID	Abuse prevention and security	1–2 years	Google

5. TRANSFER OF DATA TO THIRD COUNTRIES

Some providers whose cookies are used on the Website (especially Google, Meta, TikTok, Pinterest and Snap Inc.) may process data in countries outside the European Union, particularly the United States.

Transfers are carried out in accordance with **Chapter V of the GDPR**, generally on the basis of:

- Standard Contractual Clauses (SCC),
 - additional security measures,
 - transfer risk assessments.
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6. USER RIGHTS

In accordance with the GDPR, users have the following rights:

- the right of access,
- the right to rectification,
- the right to erasure,
- the right to restrict processing,
- the right to object,
- the right to data portability,
- the right to withdraw consent (withdrawal does not affect the lawfulness of processing prior to withdrawal).

Users may exercise their rights by submitting a request to:
info@orthodental.si

7. CHANGES TO THIS POLICY

The Controller reserves the right to amend this Policy.
All updates will be published on the Website and will take effect on the date of publication.